



## CAAP Canadian Agricultural Adaptation Program Program Overview

### Program Description

The Canadian Agricultural Adaptation Program (CAAP) was developed as the successor to the Advancing Canadian Agriculture and Agri-Food (ACAAF) Program, which expired on March 31, 2009. The program was developed based on ongoing feedback from the agriculture and agri-food sector and in response to issues noted in the ACAAF Summative Evaluation.

CAAP is designed to have a broad scope and a forward looking orientation. It has a focus unlike most programs developed by AAFC in that: it is industry-led; it has flexibility to respond to small or large project proposals; it is delivered at the national, regional, and multi-regional levels; and it includes agriculture, agri-food, and agri-based businesses.

CAAP was established to support the future success and prosperity of the Canadian agriculture, agri-food, and agri-based products sector. Funded by taxpayer money and delivered at the national level by federal public servants and at the regional and multi-regional levels by Industry Council partners, CAAP and its Industry Council partners are obliged to ensure that it serves and benefits Canadians, and that it is accountable to citizens and Parliament. CAAP fulfills these obligations through four management principles: a focus on citizen-centered service delivery, a commitment to the highest public service values and equivalent partner values, an attention to results, and a mandate to spend public resources responsibly.

As in ACAAF, CAAP will continue to align with the Government of Canada's priorities. Its objective is to facilitate the agriculture, agri-food, and agri-based products sector's ability to seize opportunities, to respond to new and emerging issues and to pathfind and pilot solutions to new and ongoing issues in order to help the sector adapt and remain competitive.

CAAP will fund projects identified by the sector that align with priorities identified by industry and government at the national, regional and multi-regional levels.

### CAAP Program Objectives

The CAAP Program will be guided by the following objectives:

- Facilitate the agriculture, agri-food, and agri-based products sector's ability to seize opportunities.

- Respond to new and emerging issues and to pathfind and pilot solutions to new and ongoing issues in order to help it adapt and remain competitive.

## **CAAP Program Principles**

Funding is conditional on projects meeting the program's objectives and the following program principles. Projects must:

- Be consistent with Government of Canada policy directions including innovation, competitiveness, accountability and sustainable development.
- Fit within the mandate of Agriculture and Agri-Food Canada as defined under the Department of Agriculture and Agri-Food Act.
- Demonstrate clearly the benefits to Canada's agriculture, agri-food, and agri-based products sector and to Canadians.
- Be consistent with Canada's international trade commitments and minimize the exposure to countervail.
- Respect the need for equity among regions and stakeholders.
- Exclude those areas that are solely within provincial and territorial jurisdictions.
- Not replace funding from other federal, provincial, or territorial programs or other sources.
- Maximize an appropriate cash contribution from industry.

## **General CAAP Criteria**

Funding is conditional on projects adhering to the program's principles and the following program criteria:

- Projects must seize opportunities, respond to new and emerging issues or pathfind or pilot solutions to new and ongoing issues to help the sector adapt and remain competitive.
- Project proposals must clearly demonstrate the potential for economic viability and longer-term self-sufficiency where the nature of the project warrants.
- Funding is project-based and will be provided for a limited period.

- Funding will not be provided for activities intended to directly influence/lobby any level of government.
- Funding will not be provided for advertisement, promotion and/or awareness activities that brand one region, commodity and/or product over another.
- Funding will not be used as direct income support.
- Funding will not be provided for ongoing activities, normal operations of organizations/businesses nor normal commercial expansion.
- Funding will not be provided for basic research. \*
- Funding is conditional on Eligible Recipients meeting all program requirements, performance management and audit requirements.

\* Basic research means experimental or theoretical work which is undertaken primarily to acquire new knowledge without a commercial or other specific application in view.

## Eligible Recipients

Eligible Recipients are any Canadian legal entities (as it relates to the legal jurisdiction of the entities), capable of entering into a contract to deliver a project including but not limited to: individuals, organizations and associations, cooperatives, marketing boards, corporations, aboriginal groups, non-profit organizations including Industry Councils, and for-profit companies.

Excluded from eligibility are:

- Federal, provincial and territorial government departments or agencies and colleges and universities.

**Note:** CAAP support to for-profit organizations and individuals will generally be provided as repayable contributions.

## Eligible Projects

CAAP funds projects that help the sector:

- **Seize opportunities:** Take advantage of a situation or circumstance to develop a new idea, product, niche, or market opportunity to the benefit of the sector.
- **Respond to new and emerging issues:** means to address issues that were not of concern previously or were not known about at all. Issues vary considerably throughout Canada because of soil conditions, climate and the sector's level of development. Some examples of possible projects areas are:

- Capturing value-added and new market opportunities;
- Adapting to changing consumer demands within the mandate of AAFC;
- Implementing strategies and processes to address disease outbreaks and other threats; and
- Providing assistance for industry to exploit emerging opportunities such as optimizing processes, developing technology and conducting feasibility studies for products, processes, and technologies.

**Note:** A project addressing an emerging issue may include activities that pilot and/or pathfind a solution or new approach.

- **Pathfind or pilot new solutions and opportunities to on-going issues:**

- Pathfinding means looking at different options to prepare the sector to face the future and remain competitive.
- Piloting means testing ideas or approaches to see if they are effective enough to use in everyday applications in the sector.